

# ABM INTRODUCTION TO BUSINESS MENTORING

An ABM program to support your journey to becoming a professional business mentor

Are you a new or aspiring professional business mentor? Are you a mentor on a programme that requires an expert introduction to business mentoring? Or a mentor looking to take your first step to becoming a professional business mentor through recognised accreditation?

Professional business mentors play a vital role in driving business growth. From owners of SMEs, to leaders of global corporations, mentoring is proven to support businesses through the highs and lows of daily business life. As a professional business mentor, you will have run or had a senior role in a business yourself, providing you with the business experience to mentor others.

To support mentors at the start of their professional business mentoring journey, the Association of Business Mentors (ABM) has developed a unique interactive workshop that will help you gain the knowledge, skills and confidence you need to effectively mentor or coach people within a business environment and context.

**The workshop is recognised by the Institute of Leadership (ILM) and used by the Government to train mentors through its Help to Grow Management Course.**

## ABOUT THE ABM

The Association of Business Mentors (ABM) is the voice of professional business mentoring in the UK.

We are an active and skilled community of professional business mentors that share the goal of improving our professional skills. As the UK's leading professional body for business mentoring, the ABM champions the role and value that professional business mentoring brings to the success of UK and overseas businesses.

# THE ABM BUSINESS MENTORING PROGRAM

## WHAT WILL I LEARN THROUGH THE PROGRAM?

- Explore the origins of mentoring and the differences between mentoring, coaching and consultancy, plus learn how to keep each support function separate
- Know what it takes to be an effective business mentor
- Understand the role and responsibilities of effective mentors
- Understand the ethics and boundaries of mentoring
- Explore the role of the mentee
- Obtain an ILM Digital Token of Attendance & Completion .

## WHAT DOES THE PROGRAM CONSIST OF?

- 1 x two hour zoom or in person workshop\*
- Pre-workshop course work to maximize learning
- Post workshop reading to keep your learning journey going
- Detailed questionnaire to highlight your key values
- Self-Realisation questionnaire to discover your learning style, what works best for you, where you learn least and your barriers to learning.

\* The workshop can be delivered in groups of up to 20.

## WHAT HAPPENS AFTER I COMPLETE THE PROGRAM?

The course provides you with a nationally recognised accreditation for professional business mentoring.

To continue to develop your mentoring skills, mentors can [join the ABM as an Associate or Full Member.](#)

The ABM is a community of like-minded business mentors that wish to professionalise their work and share their passion for helping others in business. As well as providing opportunities for continued professional development (CPD) and joining a community of mentoring professionals, it also provides qualifications to build from the Introduction course, including to Degree and Master's equivalent levels.

**Whatever your professional business mentoring goals are, the ABM is here to support your journey to achieve your full potential.**

## THE INVESTMENT

Full Rate: £175.00 per person  
 ABM Member Rate: £145.00 per person

*The ABM Member Rate is available for Groups of more than 10 people from one organisation.*

## CONTACT US FOR MORE INFORMATION!

To find out more and apply, please contact us via [enquiries@associationofbusinessmentors.org](mailto:enquiries@associationofbusinessmentors.org).

For other ABM related enquires please get in touch via [enquiries@associationofbusinessmentors.org](mailto:enquiries@associationofbusinessmentors.org).